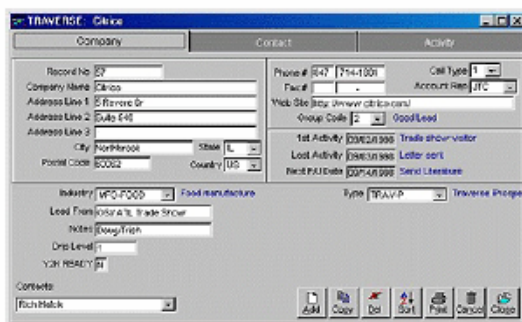


Sales CTRL 2000

Sales Force Automation Software

Customer Relationship Management Software that works!

There are many CRM products on the market- but only one Sales CTRL™2000. Only SalesCTRL™ gives you these features:



- User-defined fields
- User-defined database structure
- Unlimited contacts per company
- Activity tracking and reporting
- Field, record, menu, database, and user-level security
- Report writer for custom reports, forms, and labels
- Multiple contact records open concurrently
- Automated Marketing
- Global-find function with ability to search across multiple databases
- Integration with Microsoft® Outlook and Word, and Novell GroupWise®
- Extensive data import and export capabilities
- Remote user data synchronization
- Task Manager feature enables automation of routine tasks

Integrated with Microsoft® Office, SalesCTRL™ is designed for companies that want the ease-of-use of a contact manager combined with the power of a high-end sales and marketing automation solution.

SalesCTRL™ helps you manage:

- Company and contact information
- Account relationships
- Business opportunities
- Sales forecasting
- Lead tracking
- Automated Marketing Sales force management
- Report generation
- Activity scheduling
- Remote data synchronization
- Internet e-mail
- Fax broadcast



Contact us for more information: 864-676-2160
www.intermicro.com